



techsalespro

YOUR TOTAL CONNECTION TO INCREASED SALES

Bridge the Gap Between Suspects, Prospects and Customers...

We understand your pain... our team of sales professionals will generate leads, prospects and new customers for your company.



techsalespro
YOUR TOTAL CONNECTION TO INCREASED SALES



TURN SUSPECTS INTO PROSPECTS AND PROSPECTS INTO CUSTOMERS WITH TSP LEADING THE WAY!

Most software and consulting companies hire expensive direct sales people to do cold calling, appointment setting, product presentations, suspect and prospect follow up with a mandate to “achieve quota” at all costs.

With today’s fierce competition for revenue, companies need to be able to quickly focus their sales efforts to executives in Fortune 2000 companies while not tying up expensive sales reps doing burdensome tasks.

The most successful software and consulting companies invest in outside organizations to do cold calling, canvassing, executive appointment setting and other sales tasks so that the software and consulting sales organizations can concentrate on “closing business”.

TechSalesPro understands the computer enterprise through years of sales experience with mainframes, legacy systems and leading edge technologies. Our team has vast knowledge in the following areas –

- Application Development, Design and Deployment –
- Security Systems –
- Scheduling –
- Data Storage –
- Testing and Performance –
- Business Intelligence –
- Compliance –
- Relational Databases –
- Consulting Services –
- Channel, VAR, SI Development

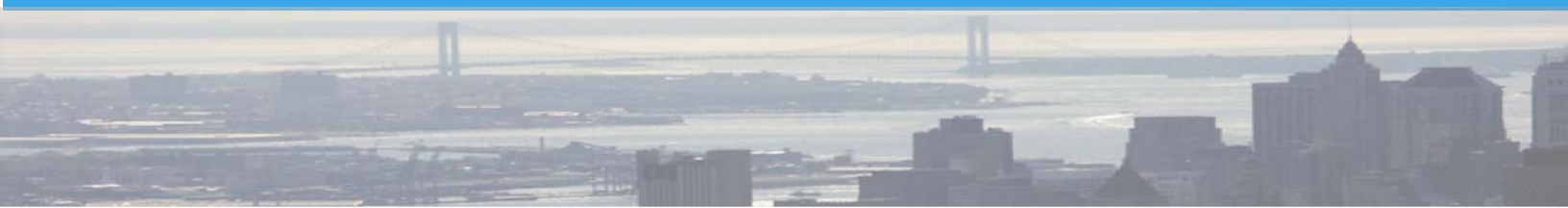
Expertise with various sales management products to track leads, sales performance with companies such as, salesforce.com, Microsoft, Lotus.

The TechSalesPro team has proven success in selling to end users and business managers with over \$75m of software, channel, VAR, SI and consulting sales along with extensive training in the following areas –

- Cold Calling to Executives
- Sales Negotiation Skills
- Enterprise Selling
- Solution Selling in a complex environment

The TechSalesPro team knows how to package and sell your solution to the financial, insurance, retail, utility and government market.

Give us a call today at 914 967-1797 to talk to a TSP partner, the leader in software sales and service!



WHY TSP?

Reduce Costs: It's not just the labor cost of the telemarketing and telesales staff...It's also the management staff, continual training due to turnover based on performance or other factors, and the benefit costs are just some of the hidden expenses that drive your cost of sales leads higher and higher...

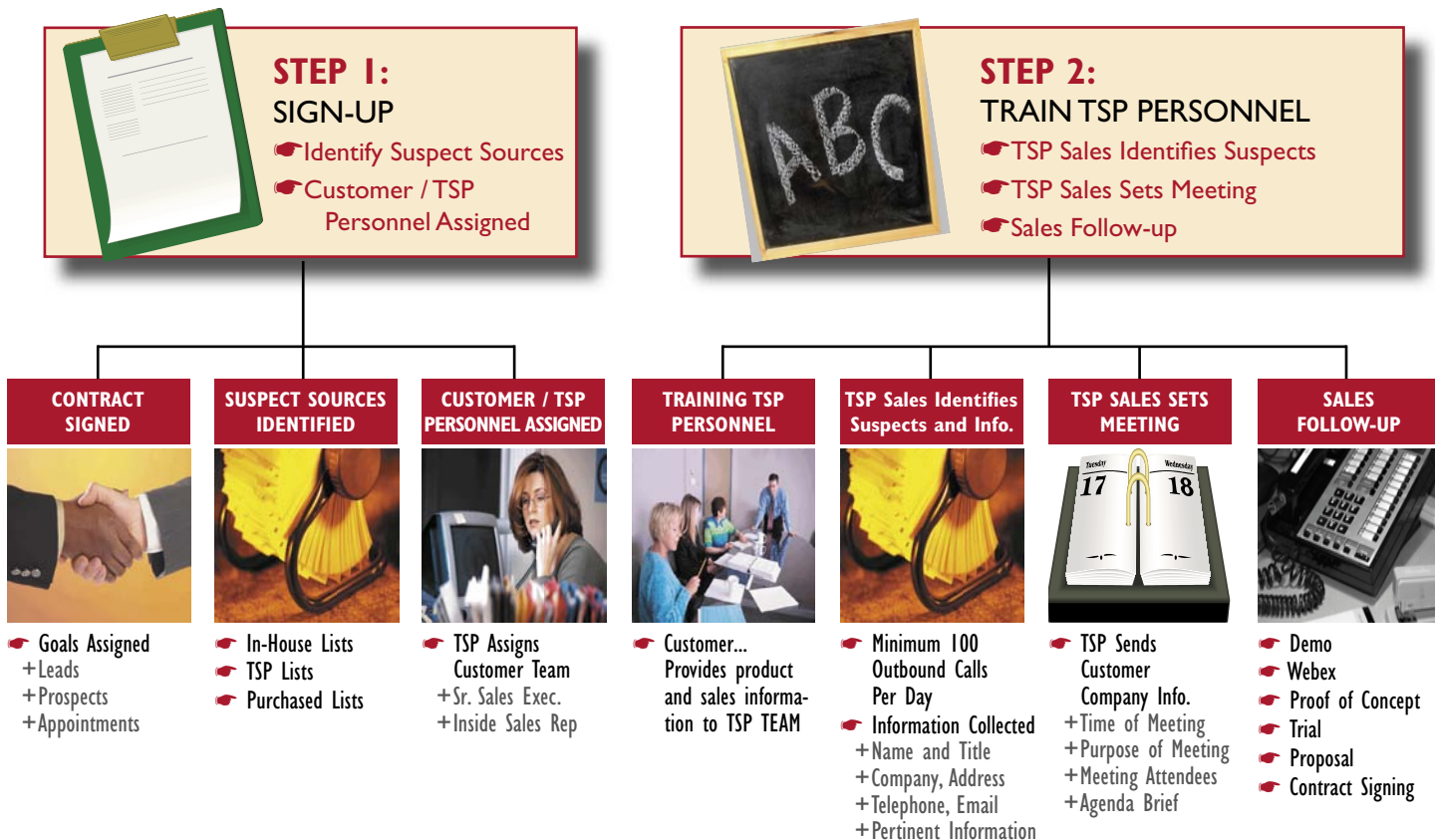
Productivity: Outsourcing or augmenting your telemarketing \telesales \sales activity allows you to focus your internal resources on your core business...

Reduce Risk: If we mutually agree to move forward, we take on the responsibility of the success or failure of the telemarketing \telesales campaign. We commit our resources to the project. TechSalesPro guarantees the success of the sales program...

So Why Not? Whether you're looking for targeted short term lead generation campaigns, or long term inbound or outbound telemarketing and \or telesales outsourcing solutions, TechSalesPro can provide the answer.



TSP SERVICES PROCESS





TSP MISSION:

TechSalesPro's mission is to be the most respected sales development team for the business community. We are committed to providing the highest quality lead generation and sales solutions in the corporate world today - tailored to our customer's individual business - with exceptional sales results.

TechSalesPro was founded by professional sales executives with over 85 years of experience with companies such as IBM, Micro Focus, CA and Platinum technology, servicing major corporations as well as setting up partner networks.

40 Midland Avenue,
Suite 1100
Rye, NY 10580

Telephone:
914 967-1797 - Fax: 425 955-1354

Email:
sales@techsalespro.com
support@techsalespro.com
jobs@techsalespro.com

Website:
www.techsalespro.com